



Mahdokht (Dotty) Mahdavi

Interactive And Visual Designer



Contact

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Professional Summary

Experienced Interactive and Visual Designer bringing 4 years' experience applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with artistic, project, production and administrative leadership to complete tasks according to budget and schedule goals. I'm detail oriented and have a comprehensive understanding and skills in Adobe Creative Suite and the latest web technologies. I possess a get it done attitude while not compromising on quality means I will always maximise the impact of any marketing material.



Work History

2019-01 -
2020-07

Digital Specialist

Baha'i World Centre, Haifa, Israel

- Imaging of archival items for digitisation
- Digitally restored and retouched photographs, paintings, drawings and calligraphies using Photoshop
- Created facsimiles of original archival items using Photoshop and colour matching techniques
- Using print design principles to setup documents for professional printing
- Collaboration with other sections within the Library and Archives department
- Problem solving projects that have a deadline
- Worked well with tedious and repetitive projects

2018-09 -
2018-12

UI Designer - Intern

Fone Dynamics, Brisbane, QLD



Skills

Photography composition

Website graphics

Production layouts

Digital design

Logo design

PC and Mac platforms

Branding strategies

Illustration

Visual design

Image manipulation

Digital imagery

Graphic design

Adobe Creative Suite

Agile workflow processes

Web user interfaces

- Created site layout and user interface using HTML and CSS practices.
- Represented web team at meetings with executives and discussed project goals and milestones.
- Designed landing pages, dashboards and online applications using Sketch, and InVision.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.

2018-04 -
2018-09

Graphic Designer - Intern

Football Queensland, Brisbane, QLD

- Used Photoshop and Illustrator to create images and layouts for over 50 projects.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Conceptualised and developed graphics products for competition, corporate and community projects using Photoshop.
- Completed final touches for projects such as images sizes and font selection.
- Created aesthetically-pleasing advertisements that complemented products.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.

2017-02 -
2017-11

Graphic Design - Intern

Australian University Sport, Brisbane, QLD

- Used Photoshop, Illustrator and InDesign to create images and layouts for over 80 projects.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Applied knowledge of production to create high-quality images.

- Created aesthetically-pleasing advertisements that complemented products.
- Created digital image files for use in digital and traditional printing methods.
- Created broad range of work using various design techniques.
- Applied creative expertise to present marketing concepts.
- Developed print materials such as brochures, banners and signs.
- Completed final touches for projects such as images sizes and font selection.

2013-01 -
Current

Freelance Graphic Designer

Dotty Designs, Brisbane, QLD

- Contacting clients to discuss their needs, objectives and budgets.
- Designing and creating a wide variety of graphic art and promotional material.
- Designing packaging
- Explaining design concepts and ideas to clients
- Providing graphical support for websites and social media.
- Working on illustrations, digital art, marketing materials, photo retouching and filming/video editing.
- Producing accurate and high-quality design work.
- Designing brands and logos



Education

2015-02 -
2018-11

Bachelor With Honours: Interactive And Visual Design

QUT - Brisbane

- Minored in Visual Arts

2014-01 -
2015-01

Diploma: Practice Management

Open Tafe - Sydney



Community Service

● **Youth Mentor and Facilitator: Baha'i Spiritual Empowerment Program**

The Junior Youth Spiritual Empowerment Program (JYSEP) is a global movement inspiring young people, parents, and community members to work together toward a better world. Over the past 20 years, the program has grown from a small grassroots program in Puerto Tejada, Colombia to now being found in countless cities, towns, neighborhoods and villages in more than 150 countries around the world. The Junior Youth Spiritual Empowerment Program trains teens and young adults to mentor younger peers aged 11 to 15.