

# Mahdokht (Dotty) Mahdavi

Interactive And Visual Designer



# **Professional Summary**

Experienced Interactive and Visual Designer bringing 4 years' experience applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with artistic, project, production and administrative leadership to complete tasks according to budget and schedule goals. I'm detail oriented and have a comprehensive understanding and skills in Adobe Creative Suite and the latest web technologies. I possess a get it done attitude while not compromising on quality means I will always maximise the impact of any marketing material.



# **Work History**

2019-01 -2020-04

## Digital Specialist

Baha'i World Centre, Haifa, Israel

- Imaging of archival items for digitisation
- Digitally restored and retouched photographs, paintings, drawings and calligraphies using Photoshop
- Created facsimiles of original archival items using Photoshop and colour matching techniques
- Using print design principles to setup documents for professional printing
- Collaboration with other sections within the Library and Archives department
- Problem solving projects that have a deadline
- Worked well with tedious and repetitive projects

#### UI Designer - Intern

Fone Dynamics, Brisbane, QLD



#### **Address**

8 Glenmore Street Brisbane, QLD, 4061

#### Phone

+61 406 914 382

#### E-mail

mahdokht.mahdavi@gmail. com

#### LinkedIn

https://www.linkedin.com/in/dotty-mahdavi/

#### WWW

https:// www.dottymahdavi.com/



Photography composition

Website graphics

Production layouts Digital

design

Logo design

PC and Mac platforms

Branding strategies

Illustration

Visual design

Image manipulation

Digital imagery

Graphic design

Adobe Creative Suite

Agile workflow processes

Web user interfaces

2018-09 -2018-12

- Created site layout and user interface using HTML and CSS practices.
- Represented web team at meetings with executives and discussed project goals and milestones.
- Designed landing pages, dashboards and online applications using Sketch, and InVision.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.



English



Persian



#### 2018-04 -2018-09

# Graphic Designer - Intern

Football Queensland, Brisbane, QLD

- Used Photoshop and Illustrator to create images and layouts for over 50 projects.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Conceptualised and developed graphics products for competition, corporate and community projects using Photoshop.
- Completed final touches for projects such as images sizes and font selection.
- Created aesthetically-pleasing advertisements that complemented products.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.

#### 2017-02 -2017-11

### Graphic Design - Intern

Australian University Sport, Brisbane, QLD

- Used Photoshop, Illustrator and InDesign to create images and layouts for over 80 projects.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Applied knowledge of production to create high-quality images.

- Created aesthetically-pleasing advertisements that complemented products.
- Created digital image files for use in digital and traditional printing methods.
- Created broad range of work using various design techniques.
- Applied creative expertise to present marketing concepts.
- Developed print materials such as brochures, banners and signs.
- Completed final touches for projects such as images sizes and font selection.

#### 2013-01 -Current

#### Freelance Graphic Designer

Dotty Designs, Brisbane, QLD

- Contacting clients to discuss their needs, objectives and budgets.
- Designing and creating a wide variety of graphic art and promotional material.
- Designing packaging
- Explaining design concepts and ideas to clients
- Providing graphical support for websites and social media.
- Working on illustrations, digital art, marketing materials, photo retouching and filming/video editing.
- Producing accurate and high-quality design work.
- Designing brands and logos



# **Education**

#### 2015-02 -2018-11

# Bachelor With Honours: Interactive And Visual Design

QUT - Brisbane

Minored in Visual Arts

#### 2014-01 -2015-01

#### Diploma: Practice Management

Open Tafe - Sydney

# **%**

# **Community Service**

#### Youth Mentor and Facilitator: Baha'i Spiritual Empowerment Program

The Junior Youth Spiritual Empowerment Program (JYSEP) is a global movement inspiring young people, parents, and community members to work together toward a better world. Over the past 20 years, the program has grown from a small grassroots program in Puerto Tejada, Colombia to now being found in countless cities, towns, neighborhoods and villages in more than 150 countries around the world. The Junior Youth Spiritual Empowerment Program trains teens and young adults to mentor younger peers aged 11 to 15.



## **Referees**

#### Mr Behnam Rahbin

Job Title: Coordinator

Company: Library and Archives at the Baha'i World

Centre

E-mail: brahbin@bwc.org

Contact Number: (972) 542414321

**Mr Christian Smith** 

Job Title: Lead Front End Developer & Product

Manager

Company: Fone Dynamics

E-mail: christian.smith@fonedynamics.com.au

Contact Number: (07) 413400110

Mr Fereti Masoe:

Job Title: Head of Creative

Company: Football Queensland

E-mail: FeretiM@footballqueensland.com.au

Contact Number: (07) 3208 2677

#### BEHNA RAHBIN, M.D. Department of Library and Archives Baha'i World Centre Haifa - Israel

21 March 2020

#### Reference for Ms. Mahdokht Mahdavi

To Whom It May Concern:

It is my pleasure to offer a recommendation for Miss. Mahdokht Mahdavi. I have known Mahdokht since January 2019 as a beneficiary of her service in the Department of Library and Archives of the Baha'i World Centre.

Mahdokht has a sharp and insightful mind, an excellent service orientation, a kind heart, a pleasant personality and has the ability to fulfil her tasks responsibly. She is gifted with artistic talent and creative mind and is able to meet needs and expectations within the limits of what is possible.

Mahdokht is devoted to delivering excellent service. Despite her heavy work load, she was clear about what would be feasible and would resolve the problem. She consistently gave feedback on how things were progressing when complex problems needed days or weeks to solve.

I particularly appreciate how she is very tactful and patient with her co-workers. I have observed her working well with people from diverse backgrounds and cultures.

I have no hesitation in recommending Ms. Mahdokht Mahdavi to you for any position for which she feels qualified. Please do not hesitate to contact me if you have any questions.

Sincerely,

Behnam Rahbin





Date - 22/01/2019

To whom it may concern,

It's my pleasure to recommend my former intern, Dotty Mahdavi for a Ui Designer position.

Dotty worked for me as a Ui Designer intern at Fone Dynamics for almost 3 months during that time, I was impressed by her overall performance, particularly in her knowledge in general design principles. She consistently worked hard to achieve a high level of code quality for our team.

Dotty is a reliable intern and a joy to work with who doesn't hesitate to ask for help from their coworkers. She is also an excellent communicator and hard worker, that's why she doesn't have trouble maintaining a positive relationship with her colleagues. I'm confident Dotty will be a great asset to any team, just as she was in ours.

Please contact me if you'd like to discuss Dotty's professional experience further.

Sincerely,

Christian Smith
0413400110 || christian.smith@fonedynamics.com.au
Lead Front End Developer, Product Manager & Intern Coordinator
Fone Dynamics







August 15, 2018

Freddy Masoe Football Queensland 187 Meakin Road, SLACKS CREEK, 4127

To whom it may concern,

I am delighted to write this letter of recommendation for Miss Mahdohkt (Dotty) Mahdavi. Dotty started in my team as an intern mid-April and has been a joy to teach. What I liked the most about Dotty is her enthusiasm and her willingness to learn. Her ability to take criticism constructively to find solutions is why I know she'll do well at any job that she applies for.

Dotty has been responsible with creating innovative social media tiles to promote all three of our elite competitions. She always manages to demonstrate her passion and determination to get the job done, which in turn inspires the other members of our team. Dotty is not afraid of hard or tedious work and that's something that I have found to be quite rare lately.

As her current Manager I have experienced first-hand how valued she is, especially amongst her peers. She is compassionate, cooperative, energetic, a great communicator and a huge asset that we have in our office.

I believe Dotty will be an awesome fit to your team. If you don't believe me... just give us a yell.

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Yours sincerely,

Freddy Masoe Head of Creative Football Queensland

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